



NATION

AIS-NETFLIX PARTNERSHIP

Advanced Info Service's Chief Executive Officer Somchai Lertsutiwong, left, shakes hands with Reed Hasting, founder and CEO of Netflix, a major internet television network, at the Mobile World Congress, Barcelona on Tuesday. AIS and Netflix announced their partnership on the day as part of AIS's on-going move to seek global business partners to enhance its service and content business. AIS has yet to disclose more details of the partnership with Netflix. Early last month AIS formed a partnership with HBO to offer entertainment content via both mobile and fixed broadband networks. The Mobile World Congress ends today.