

AT A GLANCE

AIS upgrades to next version of Netcracker

Netcracker Technology has announced that Advanced Info Service is upgrading to Netcracker 12 to deliver a better digital customer experience and meet myriad internal business objectives.

As part of the engagement, AIS has also extended its use of Netcracker's professional services in order to ensure the long-term success of the platform.

Netcracker's revenue-management solution is expected to help AIS's marketing and information-technology teams meet their sophisticated business and technical requirements, enabling more efficient and agile internal operations. "We are committed to being the country's leading digital service provider, offering our customers and partners the innovative capabilities they require in a world that demands constant connectivity," said Kriengsak Wanichnatee, chief technology officer at AIS.